# CALL FOR SPONSORSHIP

## In Support of the Information and Communication Technology Section of the 38th National Conference of Student Research Societies (OTDK)

The National Conference of Student Research Societies (OTDK) - one of the most important student research events in Hungarian higher education - will be held for the 38th time in 2027.

The Information and Communication Technology Section of the 38th OTDK will be **hosted by the Faculty of Information Technology and Bionics of Pázmány Péter Catholic University (Pázmány ITK) from 22 to 24 March 2027.**

The conference gives the most outstanding university students an opportunity to present their work and have it evaluated, encourages their scientific activity, supports talented students and the instructors who guide them, and contributes to the professional development of young researchers.

At the same time, the IT Science Section offers a **valuable meeting point for higher education, research, and industry.** The talented students taking part may well become the future professionals of Hungary's IT and technology sector, so the conference also gives companies an opportunity to build professional relationships and get to know young talent. The scale and national significance of the Information and Communication Technology Section of the OTDK are reflected in the following figures:

- 200+ competing students from around 20 higher education institutions in Hungary and beyond the borders;
- communication around the conference has the potential to reach close to 28,000 Hungarian BSc and MSc students of computer science;
- 20+ professional subsections (e.g. artificial intelligence, software technology, databases and data processing, networks, image processing, technical informatics, bionics);
- almost 300 instructors, researchers, and industry experts taking part in the evaluation of the submitted papers.

It is a great honor for Pázmány ITK to take on the role of host for one of the flagship events of the Hungarian student research movement. Our goal is to ensure not only a high professional standard for the conference, but also an environment that fosters and strengthens **professional relationships among universities, research institutions, and corporate partners.** Through the accompanying programs, we will also involve secondary school students, to reach out to the IT talents of tomorrow.
Achieving a high professional standard for the conference and providing programs for participants also requires the support of the business community.

**We hereby kindly request your generous support for the Information and Communication Technology Section of the 38th OTDK.** Your support will not only contribute to the success of a prestigious scientific event but will also strengthen **the development of young IT talent and the professional cooperation between higher education and industry.**

**Sponsorship Opportunities**
We would like to offer sponsors a range of collaboration options, providing different visibility and engagement opportunities depending on the level of support.

| | SPONSORSHIP TIER | | | |
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| | **BRONZE** | **SILVER** | **GOLD** | **DIAMOND** |
| **Sponsorship level** | HUF 0.5–1 million | HUF 1–2.5 million | HUF 2.5–5 million | HUF 5 million+ |
| Logo and link featured on the event website and in the publication | ✓ | ✓ | ✓ | ✓ |
| Logo featured on the event poster/roll-up banner, in a size proportional to the level of support | ✓ | ✓ | ✓ | ✓ |
| Free participation for a person designated by the sponsor | ✓ | ✓ | ✓ | ✓ |
| Opportunity to delegate a reviewer and/or jury member | ✓ | ✓ | ✓ | ✓ |
| Sponsor may display its own roll-up banner at the venue | | ✓ | ✓ | ✓ |
| One-page feature in the publication | | | ✓ | ✓ |
| Opportunity to provide flyers and promotional gifts to all participants | | | ✓ | ✓ |
| Recognition as sponsor of a subsection award | | | ✓ | ✓ |
| Opportunity to set up a stand at the event venue | | | ✓ | ✓ |
| Sponsor's digital poster displayed at the closing ceremony | | | ✓ | ✓ |
| Logo featured in a prominent position on the website | | | | ✓ |
| Sponsor's logo displayed at the opening ceremony | | | | ✓ |
| Opportunity to give a short speech at the closing ceremony | | | | ✓ |

**We trust that you, too, will join this initiative as a partner, so that together we can contribute to supporting the talents of the next generation.** If you wish to offer your support or have any further questions, please contact us at **otdk2027@itk.ppke.hu**; we will be glad to discuss the possibilities for collaboration.

Event website:
otdk2027.itk.ppke.hu/en/

Thank you in advance for your support!

**Dr. GYÖRGY CSEREY**
Dean

**Dr. ANDRÁS HORVÁTH**
Chair of the Organizing Committee

**Dr. KRISTÓF IVÁN**
Co-Chair of the Organizing Committee